

NAME OF ORGANIZATION: Newfoundland Athletic Dog Association, Inc. (NADA)	DATE: January 12, 2019	REV.DATE: May 19, 2020 October 17, 2022
POLICY SECTION: Donation, Sponsorships, Promotion Policy		PAGE: Page 1 of 3

POLICY STATEMENT	All donations to, or from, the Newfoundland Athletic Dog Association, Inc. (NADA, Inc.) shall be used to further our objectives as per our Constitution.
SOLICITATIONS	<p>Sponsorships, in the way of funds and/or donations, shall be solicited in a respectful manner and without pressure.</p> <p>All third parties not directly affiliated with NADA, Inc. who wish to solicit funds on behalf of the organization must acquire written permission from the NADA, Inc. President prior to beginning any fundraising activities.</p> <p>Donor designated restrictions on contributions shall be honoured.</p>
GENERAL GIFT ACCEPTANCE	<p>Gifts to NADA, Inc. may take a variety of forms. NADA, Inc. may accept the following types of contributions:</p> <ul style="list-style-type: none"> • Cash. The organization may accept outright cash gifts in any amount. • Tangible Personal Property. Tangible personal property may be accepted as a gift, provided that (i) such property is saleable and (ii) the donor agrees that the property can be sold at NADA, Inc.'s discretion. <p>NADA, Inc. reserves the right to refuse any proposed gift. NADA, Inc. does not accept gifts from companies, organizations and individuals that create products, provide services or support physical harm to human beings or animals, or contravene NADA, Inc.'s Code of Conduct, as determined by the Board of Directors.</p>
DONOR/SPONSOR RECOGNITION	<p>Donor/Sponsor Wall:</p> <ul style="list-style-type: none"> • Platinum. Donations of \$1,000 or more. The logo/name will be located at the top of the wall display, under the Platinum label and will be approximately 4"x6" in size. May be in memory of a loved one (human or pet). • Gold. Donations of \$500-\$999. The logo/name will be located under the Platinum section of the wall display, under the Gold label and will be approximately 3.5"x5" in size. May be in memory of a loved one (human or pet). • Silver. Donations of \$200-\$499. The logo/name will be located under the Gold section of the wall display, under the Silver label and will be approximately 2.5"x3.5" in size. • NADA Friends. Donations under \$200. The name of NADA's Friends will be listed alphabetically at the bottom of the wall display in 16pt font.

NAME OF ORGANIZATION: Newfoundland Athletic Dog Association, Inc. (NADA)	DATE: January 12, 2019	REV.DATE: May 19, 2020 October 17, 2022
POLICY SECTION: Donation, Sponsorships, Promotion Policy		PAGE: Page 2 of 3

DONATIONS & SPONSORSHIPS TO OTHER NON-PROFITS	<p>Any requests received by NADA, Inc. for donations / sponsorship must be reviewed by the Board of Directors to ensure the request meets our objectives.</p> <p>All Donations and Sponsorship provided by NADA, Inc. must be compatible with our business activities and reflect our commitment to operating in an ethical manner. Donations and Sponsorship will not be given to organizations that NADA, Inc. is in legal or financial conflict with.</p>
PROMOTION	<p>The provision of promotional items such as T-shirts, calendars, pens and other such similar items of modest value is permissible. Any other promotional expenditure (including Sponsorship) must be reasonable and proportionate and the prior approval from the Board of Directors and/or the Membership must be obtained.</p> <p>Promotion may include participation in Pet Expo or similar, social media, or mainstream media as approved by the Board of Directors.</p> <p>NADA maintains its own social media accounts for public and closed membership use.</p> <p>Specifically, the NADA FaceBook Page is a public page exclusively for NADA advertising; the NADA Public Group is open to members and public (requests for group membership) and advertising of non-NADA events/offerings is permitted provided it meets NADA Objectives; and NADA – Members private group is for current NADA members only and is only for NADA advertising.</p> <p>Rules of engagement are included in the announcements in these groups.</p>
POSTERS	<p>All postings must be approved by the facility manager who may consult with the BOD if the notice is not covered by the general guidelines outlined below. The facility manager will reply to requests within a reasonable time frame and will keep a record of approved postings. All other postings will be removed.</p> <p>General guidelines:</p> <ul style="list-style-type: none"> • No posters greater than a legal sized sheet of paper will be allowed. • Those notices that are sponsored by not-for-profit or charities will in general be allowed (if they meet the size guideline above).

NAME OF ORGANIZATION: Newfoundland Athletic Dog Association, Inc. (NADA)	DATE: January 12, 2019	REV.DATE: May 19, 2020 October 17, 2022
POLICY SECTION: Donation, Sponsorships, Promotion Policy		PAGE: Page 3 of 3

	<ul style="list-style-type: none"> • Those notices that are sponsored by for-profit enterprises will not be allowed unless they are from a business or organization that is sponsoring NADA. • If there is an objection from the membership regarding an approved posting (e.g., it offends someone for some reason) it will be removed. • Posters advertising NADA events do not need to be approved. <p>NADA reserves the right to refuse any postings without cause.</p>
--	--